



**Cellar Plus Group Pty Ltd  
Australian Winemakers**

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## **MEDIA RELEASE**

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### **Australian Winemakers invests in the Barossa**

Leading wine industry equipment solutions provider, Australian Winemakers announced today the opening of a new SA & WA Regional Office to be based in central Tanunda, in the Barossa Valley.

“Whilst the macro environment is challenging, we are committed to investing in the Barossa and local wine industry. The new Australian Winemakers office will allow us to be closer to our customers, particularly from an R&D, technical back-up and support perspective,” said Baggio.

Based at the office will be recently appointed National Product Manager - Frank Belperio, a sales team headed by local wine industry identity Blair Hanel, and a dedicated technical support team led by Wayne Stone.

“With wineries and vineyards now in post vintage phase, it's important to be able to provide a local service to have their equipment checked and serviced, to minimise the chances of any breakdowns during the next vintage season,” explained Baggio.

Barossa based customers of Australian Winemakers includes larger commercial wineries such as Yalumba, Orlando Wines and Berringer Blass, to boutique operations such as Dutschke Wines.

The opening of the SA & WA Regional Office is a further response to an extensive customer research study recently commissioned by Australian Winemakers, which obtained valuable feedback on its products, services, customer requirements and market trends.

Entering an exciting new growth phase, Australian Winemakers will be releasing further details on exciting and innovative initiatives over the forthcoming weeks.

### About Australian Winemakers

Based in Melbourne and part of the Cellar Plus Group of Companies, Australian Winemakers has been providing innovative and quality solutions to the Australian Wine Industry since 1966. Australian Winemakers is the exclusive Australian and New Zealand agent for a number of world leading manufacturers, including Della Toffola, Seital and Triviti.

For more information about Australian Winemakers, visit [www.australianwinemakers.com.au](http://www.australianwinemakers.com.au) or phone Con Hatzilias on +61 3 8405 9000 (including photo opportunities).