

John Deere 5025 series

The 5025 Series Narrow tractors combine the best of John Deere's extensive product history and expertise with its industry-leading innovations. John Deere 5025 Series Narrow Tractors are nimble compact workhorses that can slip through rows as narrow as 1.22 metres on 12.4 x 24 tyres. Rugged, high-torque engines are built to deliver an abundant supply of power when pulling heavy trailers up steep hills or using sprayers. Available in 2WD and MFWD, open station or cab-equipped models, the 5325N, 5425N and 5525N provide higher productivity, operator comfort and ease of use.

A 41kW (55PTO hp) John Deere Tier II PowerTech™ 5-cylinder turbocharged diesel engine produces exceptional power for the 5325N tractor while the 49kW (65PTO hp) 5425N and 56kW (75PTO hp) 5525N models feature the John Deere Tier II PowerTech™ 4-cylinder turbocharged engine for dependable high-torque performance.

The PowrReverser™ transmission with 12 forward speeds and 12 reverse speeds is standard equipment on all models while the optional 24/24 PowrReverser™ transmission features an electro-hydraulic HiLo control allowing the driver to shift under full load without using the clutch. 540/540E PTO is standard, allowing you to

run light and medium duty PTO implements in economy model to save fuel and reduce noise.

Two rear lever controlled Selective Control Valves (SCV) are standard with an optional third rear SCV. The 5025 Narrow models feature interchangeable hitch balls and the new electro-hydraulic three-point hitch (Category 2, 1, or 1N) lifts as much as 1530 kilograms, allowing for greater compatibility with implements.

Routine maintenance requires only two daily service tasks, a one-piece hood, and extended service intervals. Engine oil can be checked without raising the hood while the air cleaner, battery and coolant tank are in easy reach underneath the hood. For increased operator safety, the 5025 Series Narrow tractors were designed to meet the strictest of safety standards featuring a retractable seat belt, certified rollover protection device, and digital indicators, just to highlight a few.

Information for this article supplied by John Deere. For more information freecall 1800 800 981, or visit www.JohnDeere.com.au.

Pink tractors fight cancer

As part of a national program to assist in raising funds for the National Breast Cancer Foundation, New Holland is doing its part with a range of scale-model pink tractors. For every 1/16 scale tractor ordered by a dealer a \$10 donation will be made to the National Breast Cancer Foundation, and for every Pink Pedal tractor ordered by a New Holland dealer a \$50 donation will be made to the Foundation.

The National Breast Cancer Foundation is committed to funding high quality research, responsive to the needs and interests of women affected by breast cancer. Since forming in 1994 the Foundation has awarded

more than \$40 million to 164 breast cancer research projects across Australia, including two recently announced \$5 million five year collaborative grants.

"Initiatives such as the New Holland Pink Tractor Campaign provide a vital contribution that further allows the Foundation to continue its essential work. We are pleased to be involved with such a worthwhile Foundation that positively impacts on the lives of everyday Australians," said Robert Quinn, New Holland aftersales marketing manager.



The New Holland pink tractor range is available for purchase through New Holland dealerships which can be located at www.newhollanddealers.com.au.

suppliers in the news

Australian Winemakers new appointments, new plans

Equipment supplier Australian Winemakers has announced a number of new staff appointments and structural changes, as well as plans to open an office in Tanunda in the Barossa Valley, in recent weeks.

The plans are part of a strategy designed to position the company for future growth and better align with the needs of its customers.

Australian Winemakers' CEO, Paul Baggio, said the appointments follow a recent client service research study commissioned by Australian Winemakers, to obtain valuable feedback on its products, services, customer requirements and market trends.

"Since 1966, Australian Winemakers has been committed to serving the Australian wine industry and is now entering an exciting new growth phase. In addition to our new personnel and structure, we are investing

significantly in research and development and complementary services," said Baggio.

In a key new senior position, Frank Belperio will take up a national products manager role with input into business development, engineering/technical, supplier and sales management. New appointments in sales include Blair Hanel to the role of SA & WA state manager, to be based in the new Barossa office. Cathy Howard - a winemaker and consultant, will manage WA whilst James Davidson, also a winemaker, will manage SA.

To address the growing demands for bottling and turn-key solutions, Ron van Buuren heads a newly created packaging company - Beverage Packaging Solutions, whilst Costa Nikias' responsibilities are now solely focused on the emerging Olive Oil and Brewing market segments.

As for plans to open the Barossa office, Baggio said: "Whilst the macro environment is challenging, we are committed to investing in the Barossa and local wine industry. The new Australian Winemakers' office will allow us to be closer to our customers, particularly from an R&D, technical back-up and support perspective".

"It's important to be able to provide a comprehensive local service all year round, which is also a point of difference to our competitors. With our customers now in post-vintage, we are better positioned to service and support their equipment, in a lead-up to next year's harvest," explained Baggio.

Barossa-based customers of Australian Winemakers includes larger commercial wineries such as Yalumba, Orlando Wines and Berringer Blass, to boutique operations such as Dutschke Wines.